



DIVERSITY
EXCELLENCE
INTEGRITY
CREATIVITY
CARE

SOUTH MEDITERRANEAN UNIVERSITY

ANNIVERSARY



MSB
Mediterranean
School of Business

WHY STUDY IN TUNISIA?

Discover Tunisia, where ancient history, vibrant culture, and modern innovation come together to offer a unique academic experience. Located in the heart of the Mediterranean, South Mediterranean University invites international students to pursue their studies while immersing themselves in rich traditions and global opportunities. Explore UNESCO World Heritage sites like Carthage and the Medina of Tunis, enjoy authentic Tunisian cuisine, and experience a culture that bridges Africa, Europe, and the Middle East. Our programs in business and engineering provide a top-tier education while preparing students to navigate today's global landscape. Embrace adventure, broaden your horizons, and embark on a transformative journey in Tunisia.





COME EXPERIENCE TUNISIA THE PEARL OF THE MEDITERRANEAN

[CLICK HERE](#)





AN INVALUABLE EXPERIENCE

Undertaking a journey to study abroad is a transformative experience that significantly enriches one's academic journey. Employers often regard international experiences favorably, recognizing the valuable skills and competencies gained, including aptitude in managing diversity, effective communication in diverse cultural settings, fostering self-awareness and confidence, as well as nurturing autonomy and initiative.

Beyond academics, studying abroad presents an opportunity to forge meaningful connections and friendships with individuals from diverse backgrounds worldwide. Building such a global network of contacts is invaluable in today's interconnected world, providing a significant advantage in navigating and thriving in diverse professional environments.



WHY STUDY AT MSB?

Welcome to the **Mediterranean School of Business**, where academic excellence meets cultural richness in the heart of Tunisia. As a leading institution in Business education, we offer a dynamic environment that fosters innovation, critical thinking, and global perspectives. Our distinguished faculty bring international expertise and industry experience, ensuring students receive a world-class education tailored to today's competitive marketplace. With modern facilities, research opportunities, and a vibrant campus community, South Mediterranean University provides the ideal balance of academic rigor and cultural immersion. Join us and embark on a transformative journey that will broaden your knowledge and enrich your personal and professional life.



MSB

MEDITERRANEAN
SCHOOL OF
BUSINESS

PROGRAMS

Undergraduate Program in Management
(License Degree)

Master in Finance

Master in Marketing

Master in Operations and Logistics Management

Master in Business Analytics

Part-time MBA with AI Focus

Executive MBA



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INDUCTION WEEK

Before classes begin, MSB offers a mandatory orientation program for international students, covering essentials such as residence permits, health insurance, internet and phone setup, and an introduction to Tunisian culture and academic norms.

Students also take part in the **Entrepreneurs of the Future (EOF)** bootcamp—a three-day event bringing together peers from MSB and MedTech to collaborate in teams and develop innovative solutions for sustainable economic development.





SMU Incubator
MSB - MedTech - LCI



SMU INCUBATOR

SMU fosters innovation through its Incubator, offering a 5-month program with workshops, mentoring, coaching, and access to MSB & MedTech courses. Entrepreneurs gain skills to pitch to experts and investors, explore new markets, and connect with funding networks, alumni, and partners—all within a collaborative co-working space. Contact: smu.incubator@smu.tn



RENEWABLE ENERGY LAB

The SMU Renewable Energy Lab drives research, innovation, and education in sustainable technologies. It offers hands-on learning, fosters collaboration with industry and government, and prepares future leaders to advance a cleaner energy future in line with SMU's mission.



ADVISING AND COUNSELING CENTER

SMU prioritizes student health and wellbeing through its Advising and Counseling Center (ACC), which provides academic advising, licensed counseling, and access to on- and off-campus resources. International students can seek support for concerns such as anxiety, depression, stress, academics, and family issues.

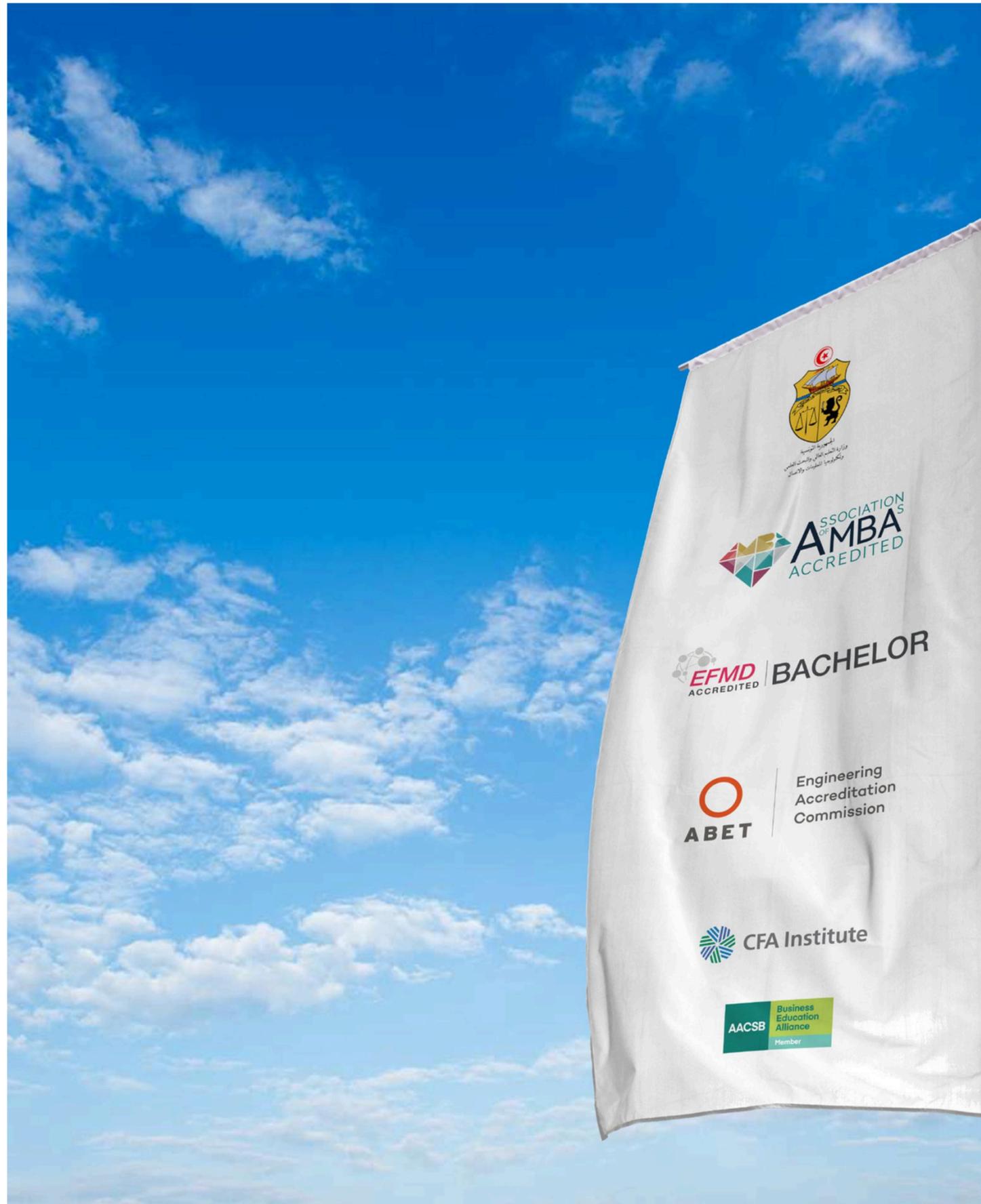
MSB GREEN CAMPUS INITIATIVE

The SMU Green Campus initiative promotes sustainability through eco-conscious practices and education, driving innovative solutions to environmental, social, and economic challenges.



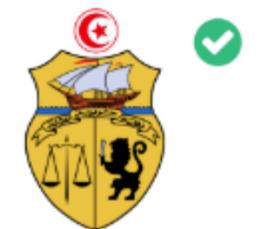
CAREER SERVICES

Its main mission consists of supporting students by providing a variety of interesting topics to empower them with the skills needed. International students are welcome to office or they can send their request requests via email to the email address: careerservices@smu.tn



INTERNATIONALLY RECOGNIZED SCHOOL

Renowned on a global scale, MSB boasts accreditation from prestigious international organizations, including AACSB, AMBA and EFMD, affirming the excellence of our academic processes, faculty, research, and programs.



INTERNATIONAL FACULTY

Our faculty comprises a diverse blend of full-time and part-time members welcoming from various corners of the globe. With a rich blend of academic expertise and practical experience, they offer students and professionals a wealth of cultural insights and industry knowledge to enrich their learning journey.

INTERNATIONAL PROGRAMS

Due to its global outlook, the institution provides an extensive array of programs delivered entirely in English, including full-time programs, executive education programs, and study tour programs. MSB warmly welcomes students, both exchange and non-exchange, from diverse corners of the world, fostering a truly cross-cultural environment.



SMU International Programs





STUDENT LIFE

SMU welcomes over 1,500 students from across the nation and beyond, enriching our community with diverse perspectives and experiences. This vibrant mix nurtures open-minded, critical thinkers ready to tackle global challenges.

Beyond academics, students engage in numerous clubs and associations—from social projects with Enactus, fundraising with Lions, and leadership initiatives with AIESEC, to excelling in sports competitions. With ample opportunities to explore their passions, SMU students continually grow, evolve, and shape a dynamic learning community.

OUR CAMPUS

Access to the premises is tightly controlled, with entry granted only through ID cards or badges. At SMU, your safety is our utmost concern, allowing you to focus on your studies and campus life with peace of mind.

SMU CLUBS



HOUSING

International Programs department offers assistance with accommodation through a private realtor.

Expenses	Approximate Amount in USD
Shared Apartment	Between 250 & 300 USD
Studio	Between 300 & 400 USD
Individual Housing (Northern Suburbs)	Between 600 & 700 USD

For more details you can email:
internationalprograms@smu.tn

LIVING COSTS

Expenses	Approximate Amount in USD
Food	Between 250 & 300
Local transportation	Around 250
Books and school materials	Included in the tuition fees
Clothing and personal expenses	Depends on the student's requirements

GETTING A BANK ACCOUNT

In order for you to open a bank account, you need the following documents:

- | **A copy of your Residency card (Carte de Séjour)**
- | **A copy of your certificate of registration at SMU**
- | **A copy of the first page of your passport**

REQUIREMENTS OF STUDENT ENTRY IN TUNISIA

Any foreign national intending to enter into Tunisia for purposes of study should:

- | **Obtain a Tunisian visa (if applicable) to facilitate his /her entry into the country**
- | **Enter into Tunisia from and through only authorized ports of entry**
- | **Present a valid passport to the Immigration officer at the port of entry**
- | **Declare purpose of entry into Tunisia and the intended institution of training**
- | **Proceed to the designated immigration office after entry and obtain a residency card**

VISA ELIGIBILITY

The following criteria must be met.

- | **A letter of acceptance must be provided demonstrating that an applicant has been offered a place on a full-time course of study at a recognized educational institution**
- | **Candidates must be able to demonstrate evidence of enough funds to support themselves in the country**
- | **It must be shown that the course fees have been paid in full**
- | **Private medical insurance must be arranged and documentary evidence of this must be provided**



South
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